2024-2025

BA.CMME.STCM – Bachelor of Arts in Communication, Strategic Communication Specialization

Sample 2 Year Plan

The example below assumes that you enter Seattle University with junior standing (90 credits), have earned a transferable associate degree, and have successfully completed an equivalent to the following:

Seattle University Course Number and Title	Washington State Community College Common Course Number
Language 1150, 1250, and 1350	Foreign Language or ASL 121, 122 and 123 or demonstrated proficiency

Visit the Transfer Equivalency Guide on the Transfer Tools site for more information on how your credits may transfer to SU: https://www.seattleu.edu/registrar/transfer-tools/. Some courses not listed on the Transfer Equivalency Guide may still transfer to SU. For courses not found on this tool, compare course descriptions with SU's course catalog to determine equivalent courses at your college/university: http://catalog.seattleu.edu/

This is a sample and not the only way to complete this plan. Number of credits are in parentheses. *Some classes have prerequisites.

Year 3

	Fall	Winter	Spring	Steps for Success	
Course 1	CMME 2300 Introduction to Strategic Communication (5)	HIST 1200, 1210 or 2310 (5)	CMME 3300 Strategic Communication Writing (5)	☐ Meet with your Academic Advisor ☐ Meet with Career Engagement Office	
Course 2	CMME 2000 Intro to Media Studies(5)	CMME 2010 Introduction to Communication (5)	CMME 3302 Topics in STCM or approved course (5)		
Course 3	UCOR Module II* (5)	CMME 3000 Communication Law (5)	CMME Elective (5)	□ Submit Course Plan for approval via mySeattleU	

Year 4

	Fall	Winter	Spring
Course 1	CMME 4010 Research Seminar in Communication (5)	CMME 4020 Project Capstone (5)	CMME Practical Requirement (5)
Course 2	CMME 3301 Strategic Communication Campaigns (5)	CMME Elective (5)	UCOR Module III* (5)
Course 3	UCOR Module II*(5)	UCOR Module II* (5)	General Elective (5)

Steps for Success	
Meet with Advisor for Senior raduation Check	
Apply for Graduation	
] Continue Post Graduation	

University Core Requirements

UCOR classes are listed in the sample plan as Module I, II, and III. See below for UCOR course titles listed by Module. See my.seattleu.edu for prerequisites and www.seattleu.edu/core for course descriptions. Honors and Matteo Ricci students have different Core requirements.

Module I

UCOR 1100 Academic Writing Seminar

UCOR 1200 Quantitative Thinking

UCOR 1300 Creative Expression & Interpretation

UCOR 1400 Inquiry Seminar in the Humanities

UCOR 1600 Inquiry Seminar in the Social Sciences

UCOR 1800 Inquiry Seminar in the Natural Sciences

Module II

UCOR 2100 Theological Explorations

UCOR 2500 Philosophy of the Human Person

UCOR 2900 Ethical Reasoning

Module III

UCOR 3100 Religion in a Global Context

UCOR 3400 Humanities and Global Challenges

UCOR 3600 Social Sciences and Global Challenges

UCOR 3800 Natural Sciences and Global Challenges

Degree Requirements

• Total Credits Required for Degree: 180

Credits in Core: 60

Credits in College: 20

o HIST 1200, 1210 or 2310

 Modern Language 1150, 1250, 1350 or demonstrated proficiency

Credits in major: 60

• GPA cumulative minimum: 2.0

• GPA major minimum: 2.0

Resources for Success

- Map out your own plan through My.SeattleU.edu
- Meet with a Career Advisor from the Career Engagement Office
- Sign up for academic support with <u>Learning Assistance Programs</u>
- Learn more about academic advising on the Advising Services page

Curriculum Notes

- Any CMME course not required by the major or your specialization can count as an elective. These electives may also be used as credit toward an additional specialization as long as all specialization requirements are met.
- CMME Practical requirement: 5 credits. Choose from CMME 4000
 Practical Experience in Communication, 4001 Strategic
 Communication Consultancy, 4950 Internship, or advisor approved
 leadership course such as study abroad or debate.
- CMME 4010 (research) and 4020 (Capstone) can be taken during any quarter of your senior year and can be taken in any order.



Use MySeattleU Student Planning to plan your courses and work closely with your academic advisor on your educational plan. You are responsible for knowing information and tracking changes.

Contact your Advising Center for support.

Arts & Sciences Advising
ASCAdvising@seattleu.edu

Seattle U Advising Services http://www.seattleu.edu/advising